



Progress Report

This report is to show progress on goals & initiatives of the Where Blue Meets Green Economic Development Strategic Plan (EDSP). The progress reported below is a “snapshot” of some of the initiatives currently underway by the Emerging Markets committee. This report will be periodically updated to show new developments, progress and action items recently completed by this committee.



Emerging Markets Committee

Create the Blue Water Region Economic Development Council	<div style="background-color: #28a745; color: white; padding: 5px; display: inline-block;">Complete</div>
Prepare a matrix of permitting requirements, utility rates, and policies	<div style="background-color: #ffc107; padding: 5px; display: inline-block;">Less than 25%</div>
Designate local officials in each town, city and the County to assist business with permitting & regulations	<div style="background-color: #17a2b8; padding: 5px; display: inline-block;">50-75%</div>
Develop and implement a professional, externally directed marketing and communications plan focused on the target industries	<div style="background-color: #17a2b8; padding: 5px; display: inline-block;">50-75%</div>
Reach out to business & educational institutions in the community to participate in trade shows & recruiting activities focused on pursuing the defined target industries	<div style="background-color: #28a745; color: white; padding: 5px; display: inline-block;">Complete</div>
Meet with regional & state MEDC staff to discuss the selected targeted industries & request assistance	<div style="background-color: #17a2b8; padding: 5px; display: inline-block;">50-75%</div>
Develop a target industry inventory & analysis and implement the key recommendations for attracting each of the five target industries	<div style="background-color: #007bff; padding: 5px; display: inline-block;">25% - 49%</div>
Develop a contact database of local business & national professional organizations with potential connection to each of the five target industries	<div style="background-color: #17a2b8; padding: 5px; display: inline-block;">50-75%</div>
Evaluate existing industrial land & building inventory, including both public & privately held properties currently available. Access the quality of industrial land to determine suitability for meeting demands and needs of the region’s target industry & expanding businesses	<div style="background-color: #28a745; color: white; padding: 5px; display: inline-block;">Complete</div>

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Less than 25%

25% - 49%

50-75%

Complete

Emerging Markets Committee

Determine the land, building, transportation/logistics, and infrastructure requirements. Estimate needs for the next 7-10 years & develop a plan for meeting future industrial needs.

Less than 25%

Identify existing utility infrastructure throughout the county available to support the expansion or attraction of industries in the Blue Water Region. Develop mapping & utility information matrix (providing information about treatment capacity, line capacity, tap fees, industrial utility costs, and any pre-treatment or permitting requirements).

25% - 49%

Reduce the vacant industrial inventory in SCC. Develop a property profile with current info about existing industrial buildings. Develop a vacant industrial building matrix (ownership, location, condition). Identify up to three industrial buildings in substandard condition owned by non-local business or corporations & conduct due diligence to determine potential demolition costs, environmental issues, etc. and develop a plan for each property.

Less than 25%

Form the Blue Water Logistics Council to enhance the movement of freight and goods and assist in infrastructure needs (support transportation co's, warehouse operations, supply chain management professionals, freight forwarders & shippers).

Complete